

NGO AND THE LOCAL COMMUNITY

ERASMUS +

STEPS4LIFE PROJECT

TRAINING FOR TRAINERS

HA LONG, VIETNAM February 22 – March 1,

EFFECTIVE COMMUNITY PARTNERSHIPS

Creating meaningful partnerships takes extra time, effort and communication

POSSIBLE PARTNERS IN LOCAL COMMUNITY

SCHOOLS

Direct connection to a broad diverse group of youth

Teachers, staff are natural allies- they know how to match student families

with appropriate volunteer opportunities

Minus – school has different time frame, rigorous standards, may not have mutual goals

POSSIBLE PARTNERS IN LOCAL COMMUNITY

NEIGHBORHOOD GROUPS/ASSOCIATIONS/ COMMUNITY GROUPS

Committed to improve neighborhood

**May be it is challenging to find
project/opportunities within their neighborhood,
desired service area**

POSSIBLE PARTNERS IN LOCAL COMMUNITY

FAITH BASED ORGANIZATIONS

Group dynamic motivation availability.

Volunteers will be likely be committed

Some organizations could have religious restrictions

PARTNERSHIP ANALYSIS

Assess your needs

Be clear about expectations

Define exactly what you want to accomplish

Develop a strategy for measuring the results

Think about the role the volunteers will play

Determine how many volunteers you need

and in what capacity

PARTNERSHIP ANALYSIS

Identify potential partners

Review the possible partners and select 2-3 partners

Research and become familiar with each prospective partner

PARTNERSHIP IN ACTION

APPROACH YOUR POTENTIAL PARTNERS

Identify a key contact(volunteer coordinator,)

Make an initial call introduction letter

Be prepared to talk about how the partnership will benefit everyone

Be open to suggestions and compromises

PARTNERSHIP IN ACTION

COMMUNICATE

**Good frequent communication, share results,
allow time for reflection**

SUSTAIN THE RELATIONSHIP

**Find ways that are meaningful to thank
and recognize your partners.**

PARTNERSHIP IN ACTION

SHARE RESULTS

Identify strategies for improving the relationship

END THE RELATIONSHIP IF NOT SUCCESSFUL

Don't burn bridges























































